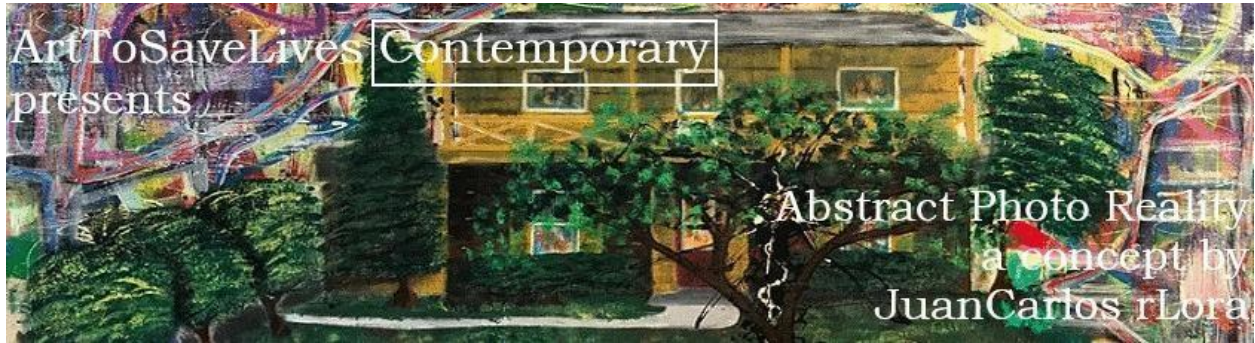


# ArtToSaveLives Contemporary

“Abstract Photo Reality” (Art Against Pollution)

By JuanCarlos rLora



“**Abstract Photo Reality**” Or **Art Against Pollution** is a concept of painted skies, created in 2015 by JuanCarlos rLora. It first debuted in 2017 by the Red Dot/Spectrum Art Fairs, under Planet3arth Art Exhibits. It is a concept which visually combines imagination with reality, realism with abstraction, or real life with art, almost wanting to have the viewer step inside the piece, looking up at an abstract painted sky.

The narrative tells the story of a scientist who releases an agent onto the wind that stains pollution, each different pollutant in a different color, so it remains present and obvious (in front of our eyes) therefore, finally inciting us to seek change collectively.

The way it ties into the “**Sunflower**” (**Flor del Sol**) story is that our protagonist “Flor” experiences or rather sees the world’s pollution in colors, finally convincing herself to ask the creator to allow her to exist on the surface of the Sun, as a protest to humanity’s destruction.

After extensive research to see if this concept of painted skies was being applied by any other artist, we came to learn that it was in fact not used by anyone, thus making JuanCarlos the first.

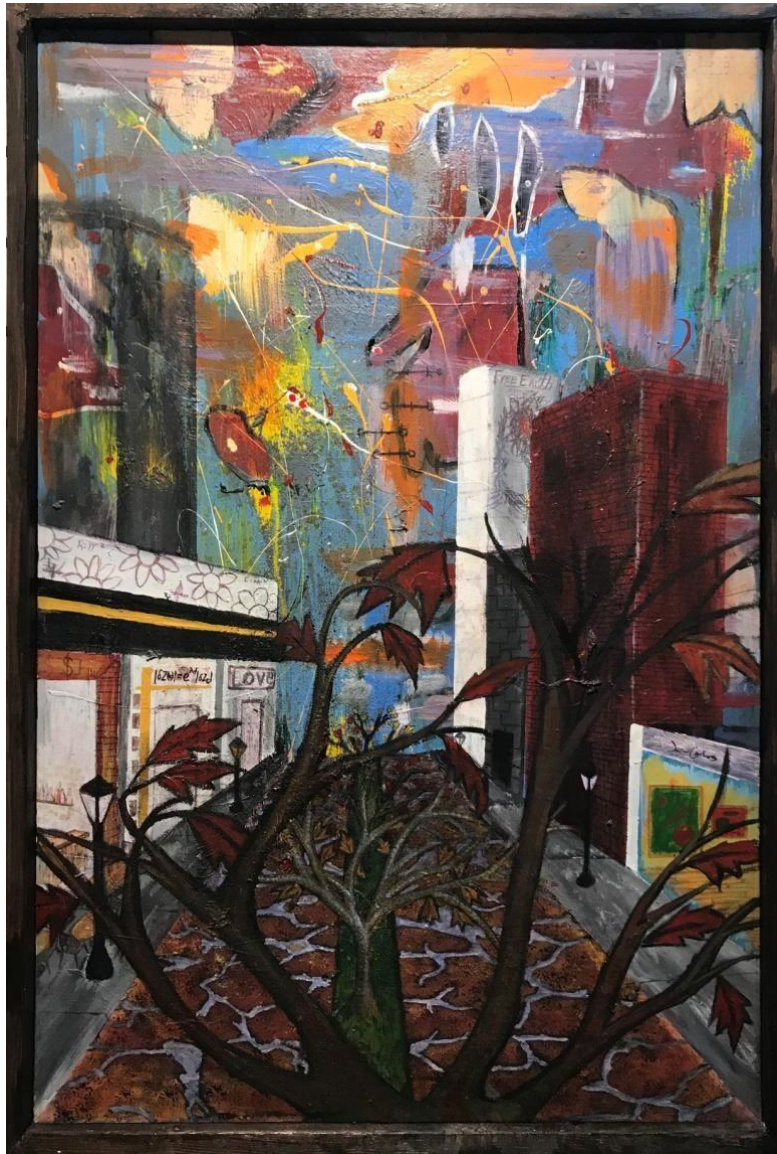
This series addressing the climate crisis has garnered significant attention, including coverage in various prestigious art publications and academic circles and it was recently cited in a university paper, underscoring JuanCarlos’ contribution to the conversation on climate action through art.

# ArtToSaveLives Contemporary



**Juan Carlos Lora**  
*Memory Dissected*  
Mixed Media on canvas  
24 x 30 in  
[Inquire](#)

# ArtToSaveLives Contemporary



**JuanCarlos rLora**

*Old City Love*

Acrylic and ink on canvas

36 x 24 in

[Inquire](#)

# ArtToSaveLives Contemporary



**JuanCarlos rLora**

*View from the Penthouse*

Acrylic on canvas

58 x 40 in

[Inquire](#)

# ArtToSaveLives Contemporary



**JuanCarlos rLora**  
*Autumn Ghost Town*  
Acrylic and oil on canvas  
64.5 x 52.5 in  
[Inquire](#)

# ArtToSaveLives Contemporary



**Juan Carlos Lora**  
*Ocean Drive (News Café)*  
Acrylic on Canvas  
40 x 40 in  
[Inquire](#)

# ArtToSaveLives Contemporary



**JuanCarlos rLora**

*16 North (Home)*

Acrylic and Oil Pastels on Canvas

30 x 48 in

[Inquire](#)

**Artnet Artist Spotlight: Abstract Photo Reality Concept**

**Art Student uses JuanCarlos rLora's Art as a Motif for his University Paper, 2024**

**Online Viewing Room on Walter's Cube**